

Help Others By NOT Doing Something

Yes. You read that right. You can help others by not doing something that you do every time you are in a hotel room...

As an airline professional, you are in a unique position to change the world. You probably don't even realize it yet, but hear me out.

Did you know there are currently over 1,500 shelters in the U.S. for women who are victims of domestic abuse?

There are also almost 50,000 homeless veterans. Brave men and women who volunteered to give their lives to our country who are now living a hand-to-mouth existence.

My name is Darrin... and I want to help them - but I'll need your help to do it. I'll explain more in a moment, but first, let me tell you about an epiphany I had.

The Idea Hit Me in the Face

It wasn't that long ago that I was over at a friend's house. She travels quite a bit for work and is the type of person who always takes the little hotel-sized shampoos and conditioners home.

I was visiting her one day and noticed that she'd collected a nice assortment. Finally, curiosity got the better of me and I asked why she kept them.

"I'll do something with them one day. But for now, I just keep them around for house guests, like you Darrin."

Fate was in action that day, because that afternoon, as we shopped I noticed a woman pushing a shopping cart full of little sample-sized shampoos.

I had to ask... "Excuse me, why do you have all those tiny sample bottles?"

"I volunteer at a VA Center. We have homeless veterans who stop by needing toiletries, so this is a great way to help out."

BAM! I knew what I had to do. I had put 2 and 2 together and Samples Matter was born.

Change a Life Every Night You Stay In a Hotel

I have many friends who travel for business... and know lots of flight attendants as well.

I asked them to start collecting their hotel samples for donation and in very short order, we dropped off our first lot of over 200 toiletry packs to a nearby homeless shelter.

The look on the volunteers' faces when we came in with these bags full of items that are always in short supply was priceless.

And I want you to have that same feeling that I did that day.

I mentioned earlier that you are in a unique position... so here's how we need your help - and I promise it will be so easy.

I'd like you to register with Sample Matters and simply collect the hotel amenities, put them in a bag we provide you, and drop them off in the designated crew room at your hotel.

That's it. There's nothing else for you to do. Rather than leaving them behind, put them to good use for someone who needs them.

Oh, I did forget to mention one thing --- **you'll also receive a receipt for a tax write-off for your efforts**. You see, we are a registered 501c3 organization now, so for helping us out, we can help you out.

I'm asking you to register with Samples Matter to make a difference. I'm asking you to help those less fortunate and I'm going to make it as easy as possible for you.

I'd like you to do just one thing...

Click the button below. In less than two minutes, you'll be signed up as a Giver with Samples Matter.

We provide you with bags for you to collect the unused hotel amenities and drop them off in the designated crew room of your hotel.

That's it. For every bag you drop off, you'll be providing 2 to 3 days of hygiene for someone in desperate need.

Click the button below to sign up as a Giver today.

Small Samples Make a Big Difference!